



HISTORIC HAPPY VALLEY -Old-Time Fiddlers' Convention-



Dear Friend:

Do you remember the sights, sounds, and smells of a summer celebration in your hometown when you were a kid? It probably had a lot to do with music, clean blue skies, warm sunshine and crowds of smiling faces and no worries.

For the past three years, the Happy Valley Fiddlers' Convention has provided such a celebration—a venue for local musicians, craftsman, luthiers, historians, storytellers, and dancers to gather along the banks of the Yadkin River to share their love of old-time mountain music with the young and old.

The festival's success confirms that Caldwell County residents do not want to lose touch with their rich musical and cultural heritage. The value of connecting with our music traditions goes without saying.

Last year, it took many contributors like you to raise the \$23,000 needed to make the festival a reality. Our challenge each year is making the event self-supporting and beneficial for the non-profit organizations that gain from the event.

The festival is managed by volunteers, supported by donations and is a leap of faith—faith that the donations and ticket sales will match our commitments and expenses. Even though the festival is growing and gaining exposure, our vow to keep the cost of admission low (\$5 for three days) makes establishing a secure financial base almost impossible.

Please consider a tax deductible sponsorship to support the festival, and help us share the love of music in Caldwell County.

Yours in making music,

Bev Frye

Deborah Ashley

Wayne Storie

Brian Dula

Bob Kogut

Suzette Bradshaw

Brandon McCann

Tony Jones

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Thank you for your sponsorship of the Historic Happy Valley Old-time Fiddler's Convention. Please complete this form and return to the address below. Please make tax deductible donations payable to the **Happy Valley Fiddlers' c/o Caldwell Arts Council**, the convention's fiscal agent.

Name of business/organization: _____

Contact Name: _____

Address: _____ Phone: _____

_____ E-mail: _____

Web site: _____

Sponsorship Opportunities

Please Check

- \$25 - \$74 Individual/Family
- \$75 - \$124 Friends of the Festival or Memorial/In Honor*
- \$125 Individual Instrument Contest**
- \$775 Band Contest Sponsor**
- \$1,000+ Festival Presenter**
- _____ Other

*Please note how the memoriam/honorarium should be listed:

In Honor/In Memory of _____

**Gains the greatest exposure. See attached for details.

Amount Enclosed

\$

Please mail to:

Attn: Happy Valley Fiddlers' Convention

1909 Hickory Blvd. SE

Lenoir, NC 28645

For questions, contact Brandon McCann at 828-726-0616

Thank you for your contribution! Although the Caldwell Arts Council serves as the fiscal agent, please note that your contribution serves the Fiddlers' Convention.

Sponsor Benefits

Please consider sponsoring this nonprofit event designed to promote and preserve the cultural-heritage traditions of old-time music in this area.

Friends of the Festival (\$25 - \$74)

- Name listed in event program

Friends of the Festival or Memorial / In Honor (\$75 - \$124)

- Name listed in event program
- 2 complimentary festival tickets

Individual Instrument Contest Sponsor (\$125)

- Name listed in event program
- 4 complimentary festival tickets
- Name recognition by emcee
- Name recognition during sponsored award presentations

Band Contest Sponsor (\$775)

- Name listed in event program
- 6 complimentary festival tickets
- Name recognition by emcee
- Name recognition during sponsored award presentations
- Web site listing

Festival Presenter (\$1,000+)

- Name listed on cover of event program
- 8 complimentary festival tickets
- Name recognition by emcee as “Happy Valley Fiddlers’ Convention presented by...”
- Name recognition throughout the three-day festival
- Web site listing

Community Benefits

Community Pride
Contribution to the arts/culture
Supports local nonprofits
Adds to the local economy



Happy Valley Ruritan



www.ncarts.org

